



STOCK SIP

बूँद बूँद से सागर बनता है!



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❧ “*The Law of Averages*” ❧

The supposed principle that future events are likely to turn out so that they balance any past deviation from a presumed average

❧ “*Rupee Cost Averaging*” ❧

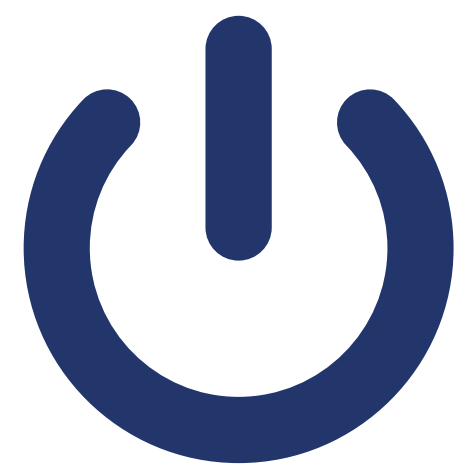
Rupee-cost averaging is a simple technique that entails investing a fixed amount of money in the same fund or stock at regular intervals over a long period of time

INTRODUCTION

Definition of Stock based SIP (Systematic Investment Plan)

- Stock SIP is a tool to invest systematically in a basket of certain stocks at a Pre Defined Time Interval
- The concept is similar to a Mutual Fund SIP. Here an investor invests into a basket of companies directly, at regular intervals with a Fixed Amount
- Stock SIP is an excellent tool to invest in Stock Markets Directly and allowing investor to Participate At All Levels of the Market

Reasons for Stock based SIP



Take a break!
From timing markets



No more Fund Expenses!
Save hefty MF expenses



Direct Equity!
Enter markets
yourself

BENEFITS



Focus on Growth Stories

- Stock SIP is a basket of Carefully Picked 10 Yr. Wealth Creators
- The investment is Restricted to a maximum of 5 Stocks only
- This protects the investor returns by saving them from Over-diversification Risk

Top 5 Equity Mutual Funds

Stock SIP

Avg. No. of companies invested in

Equity Shares of 60 Companies

Equity Shares of 5 Companies

Top 5 Eq. mutual funds as per average AUM

	Lump-Sum	SIP
Amount	Rs. 300,000	Rs. 25,000 * 12 Rs. 300,000
Period	Jun'19	June'19 - May'20
Loss	▼ Rs. 66,000	▼ Rs. 46,000

The investment is in Equity Shares of HDFC Bank Ltd.

A switch in SIP, saves time!

- With consistent investment, Investors Save Time & Effort behind timing markets
- Regular investments contain the purchase price and Benefit of Averaging is enjoyed
- Best suited option for risk averse investors, as a SIP Dilutes the Risk as against lump-sum investments

BENEFITS

Savings in Expenses

- Every Mutual Fund charges a Fund Management Expense. NAV is offered after reducing this expense
- Stock SIP Saves Investors from the hefty MF Fund Expenses
- With the Quickest Liquidity, Stock SIP saves on fund expenses, which compound in long-term



Fear of missing the bull run



Perceived as gambling losses



Attachment due to bargain purchase

Mutual Funds

Stock

Amt. of Expense Borne annually

Rs. 3,706.80

Rs. 1,350.00

Savings in 15 years

Rs. 98,897

SIP of Rs. 25,000 for 15 years, CAGR @ 12%, Avg. expense ratio of Top 50 EQ.MF. - 1.2356%

Overcoming Fear & Bias

- Fear of Missing Out (FOMO) vanishes as an investor participates at all levels of markets
- Fear of Capital Loss this fear is overcome by constant averaging in Stock SIP
- Emotional Bias this is also taken care with staggered investments in smaller amounts

WHY DO I NEED IT?



- 1 Aids Diversification**

Stock SIP, allows investor to Step into Equity Markets. This helps in creating diversification to Overall Asset Portfolio without significant risk
- 2 Enhances Return**

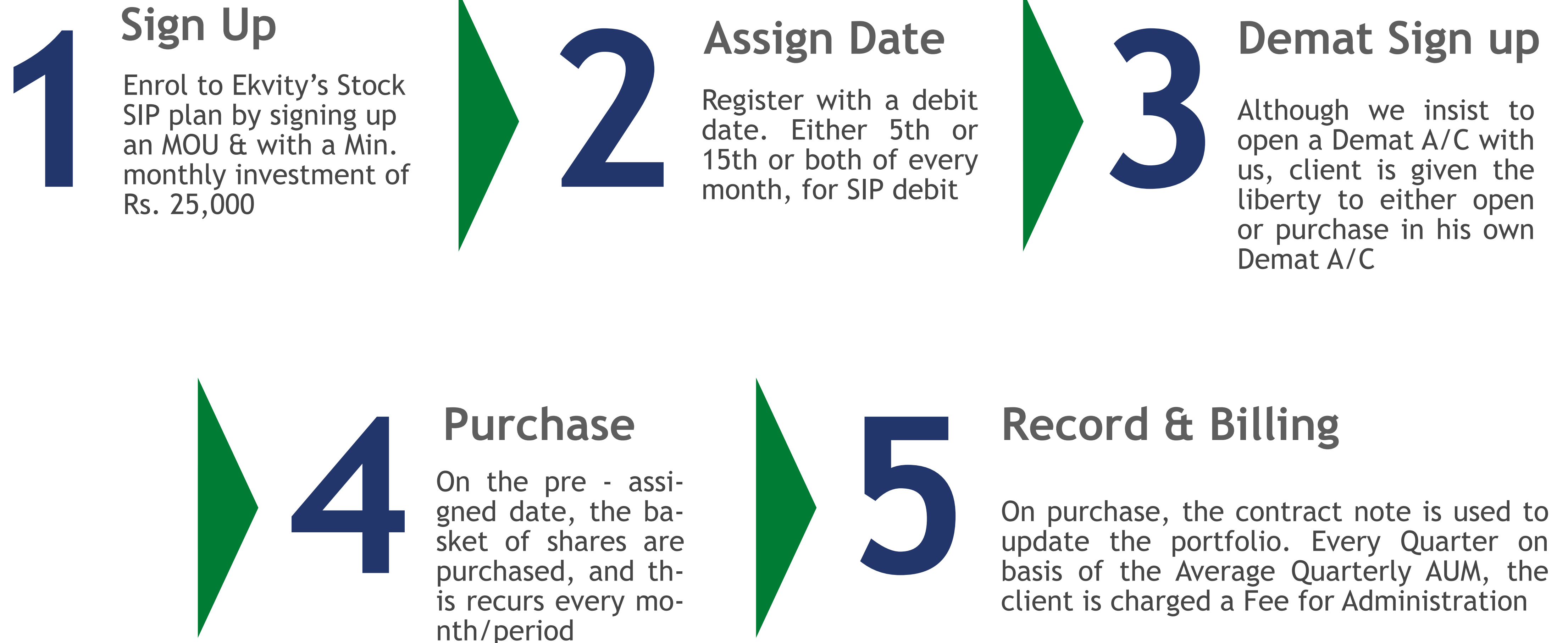
In a span of 3 Yrs., the SIP CAGR of **Markets** - 2.04%, **Large Cap fund** - 0.29%, **Multi Cap fund** - 0.97% and **Stock SIP** - **10.39%**
- 3 Develops Discipline**

With systematic debits each month, the investor creates a Habit of Investing and doesn't fall pray to undue spends
- 4 Creating Habit**

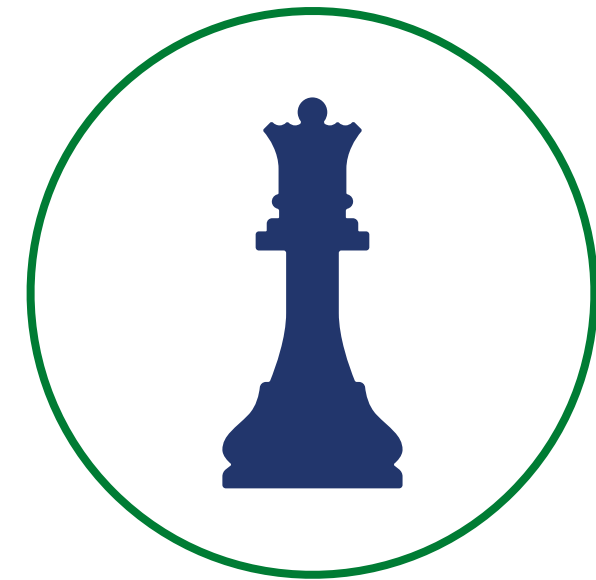
Psychologically, a discipline of periodic debits, creates a Habit of Saving, which is otherwise difficult to inculcate
- 5 Direct Investing**

Stock SIP is an excellent tool to Enjoy the Quasi-Independence of investing in markets

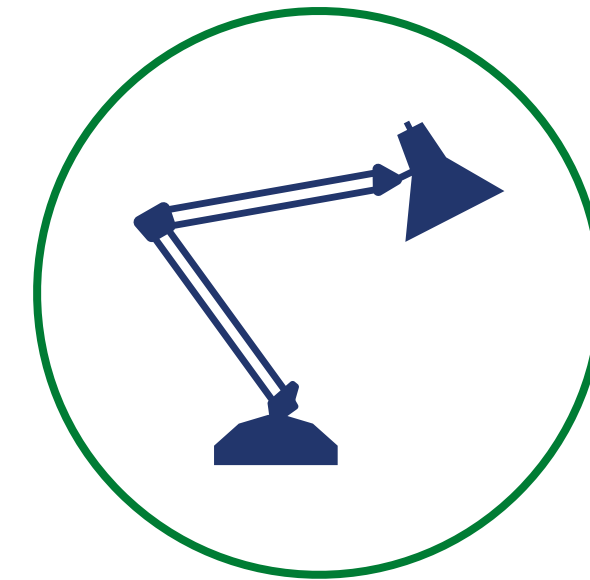
ON-BOARDING



THE EKVITY BENEFIT



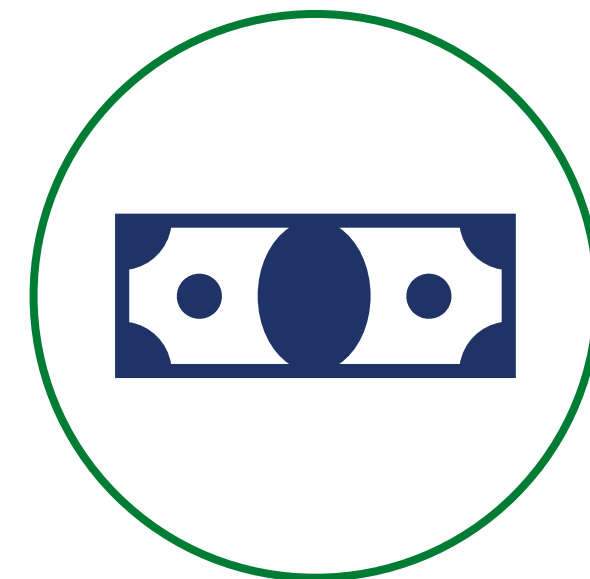
Investments in Blue Chip Stocks only
(A Group Companies)



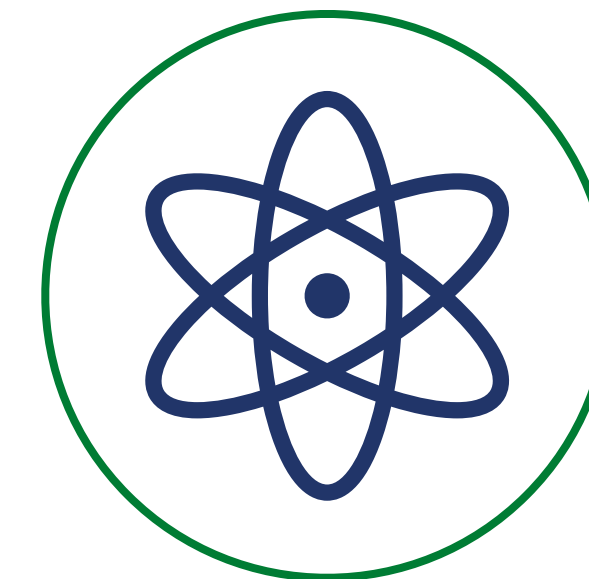
Professionally
Managed In-house
Research



Round the Clock
Fund Management,
with Vigilant
Portfolio Changes



Reasonable Pricing*



One Stop
Complete Financial
Services Provider

****Upfront:** 1% of Annual Commitment or Rs. 12,000 (Whichever is lower) **Annual:** 0.25% per quarter on average quarterly AUM*

CONTACT



Website

www.ekvity.com

Email

info@ekvity.com

Address

302/C, Angelina CHS, Corner of Sarojini Road & Old Police Stn. Road, Vile Parle - West, Mumbai - 400 056

Tel. No.

+91 98337 77274

+91 22 2610 3600

+91 22 2610 3601

***Note:** Feel free to get in touch for any clarification and to enquire more about past performance*